



(From Left to Right) Mr. Yousuf Al Swaidi - Director BMTS, Mr. Henk Mulder - Area Manager Power Quality GE, Mr. H. Shahul Hameed - General Manager BMTS, Mr. Rashid H. Al Mazroei - Chairman BMTS, Mr. Cas Rosenberg - UPS EMEA Sales Leader GE, Mr. Mauro Canova - Managing Director-Power Quality GE, Mr. Esam R. Al Mazroei - CEO BMTS

## GE appoints BMTS as their POWER PARTNER

For over a decade, several corporations have relied on GE Power systems to deliver uninterrupted power to meet their quality, durability and performance needs. Now GE has appointed BMTS as their regional distributor for POWER SYSTEMS to deliver superior customer care, system reliability, and operating efficiency. Esam al Mazroei, CEO of BMTS after signing the contract with GE, said "We are committed to making the lives of our customers more comfortable." The combination of GE's unique technologies in terms of Power Back-up and BMTS' service offerings leveraging on field expertise and unique technologies will help utilities, plant operators and manufacturers meet their operational goals, to deliver key results for businesses.

## CHAIRMAN THANKED

### Leading from the Front

The extraordinary success of BMTS can be attributed to its visionary leader Rashid Al Mazroei, who as chairman of BMTS has been intrinsically involved in its success. As a leader, he has followed principles of quality management, with an emphasis on cross-functional problem solving, employee participation and training, as well as continuous process improvement.

The management team presented a signed photograph as a token of appreciation to Mr. Mazroei on the 26<sup>th</sup> of March 2007. It was a sentimental moment as the team members consider him a father figure.

